



MERCHANT COLLABORATION

Proposal

ABOUT US

We're a team of passionate pet enthusiasts on a mission – creating Lucas Map, a reliable and user-friendly website.

Our goal? To help pet owners discover pet-friendly places where pets are embraced and accepted in Malaysia. Together, let's grow the pet-loving community and make it even better!



THESE ARE OUR CATEGORIES:



Restaurant



Staycation



Activities



Store & Service



Well-being

OBJECTIVE

Bringing Customers to the Shop and Encouraging Website Sign-up & Review

Website to Shop:

- Display attractive offers and discounts on the website to entice customers to visit the physical shop.
- More exposure from lucasmap : Website, Instagram, XHS

Shop to Website Sign-ups:

- Provide offers and an enjoyable in store experience to motivate them to sign up and write a review.

THE EXECUTION

Merchants are kindly requested to provide exclusive benefits to Lucas Map's users, including discounts or redeemable rewards.

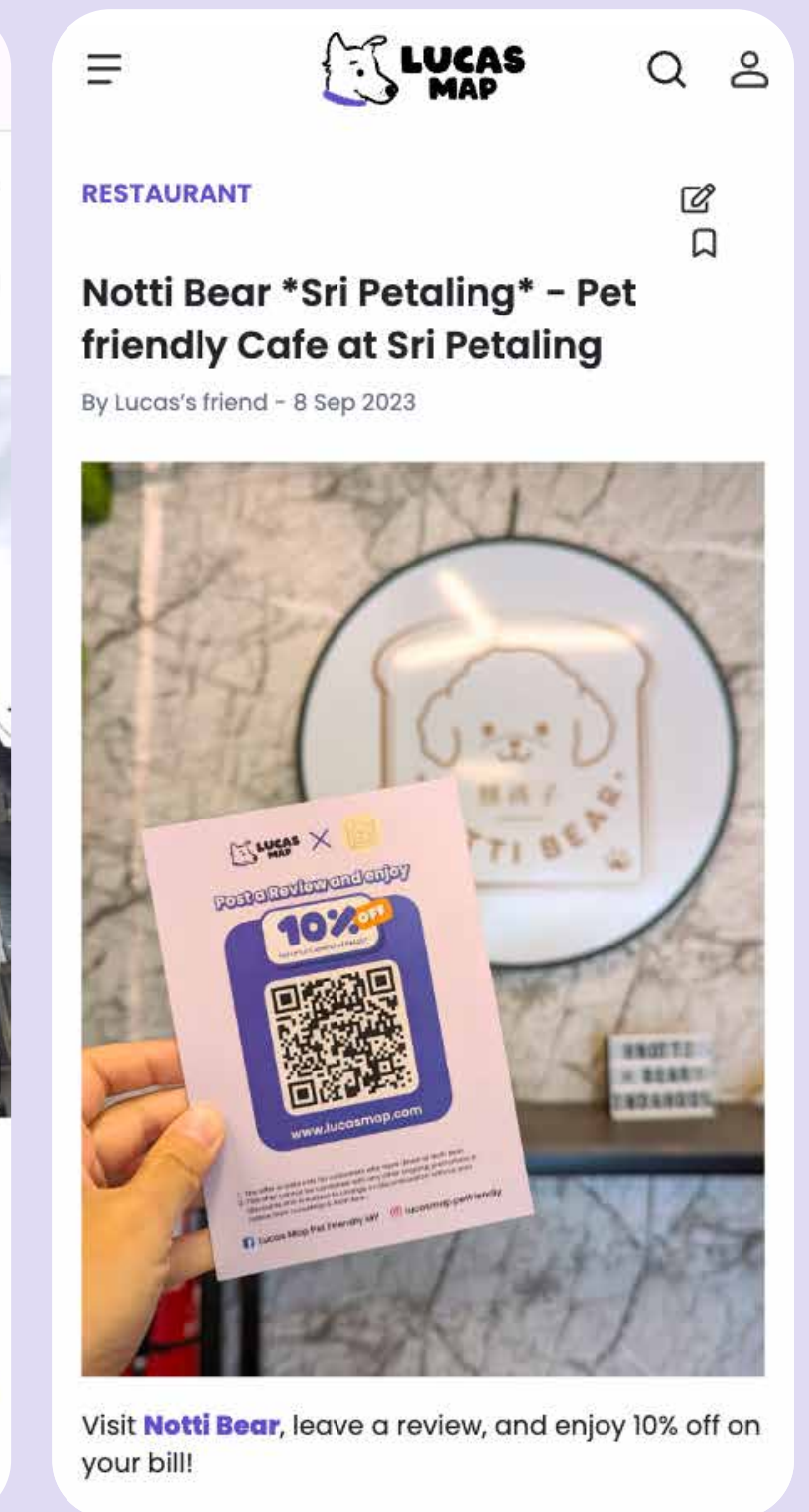
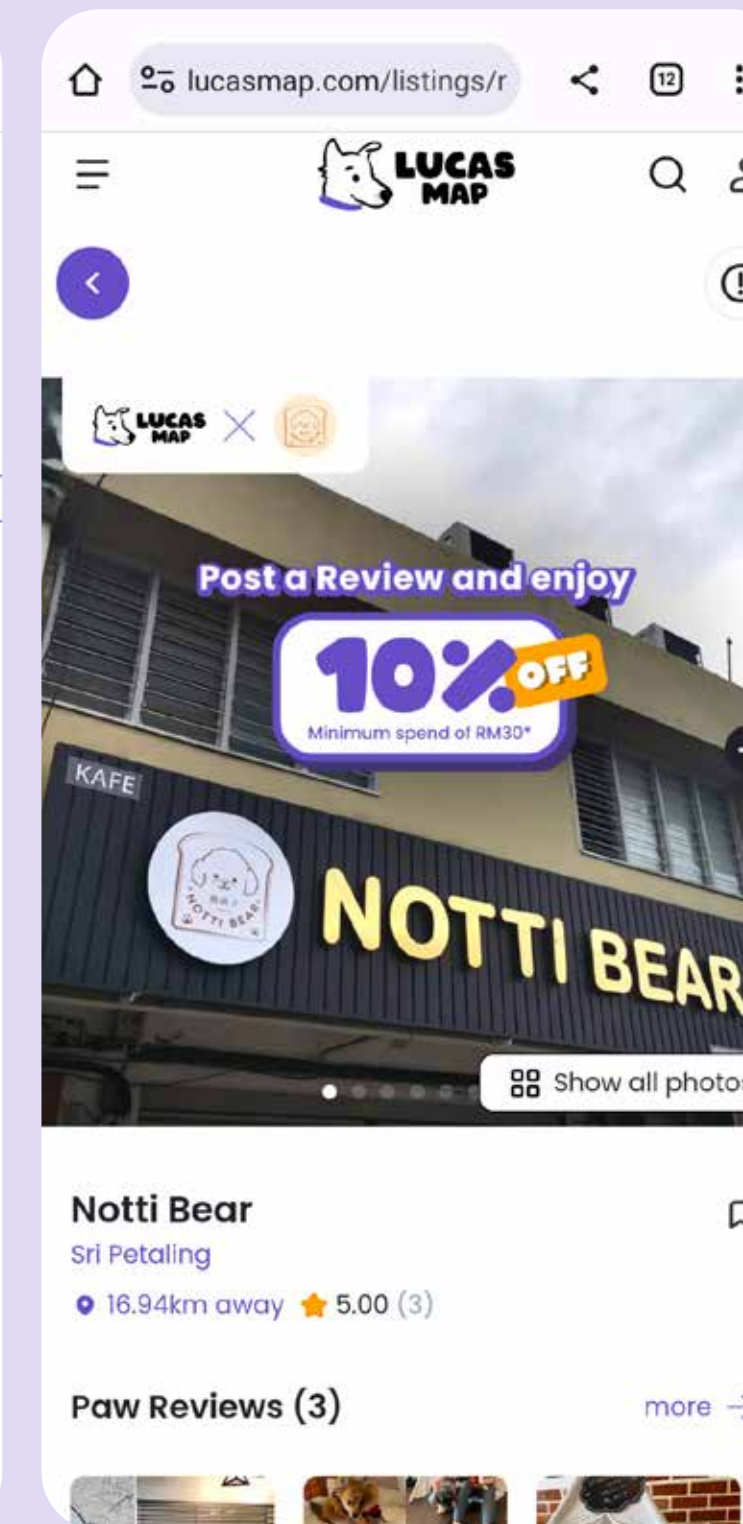
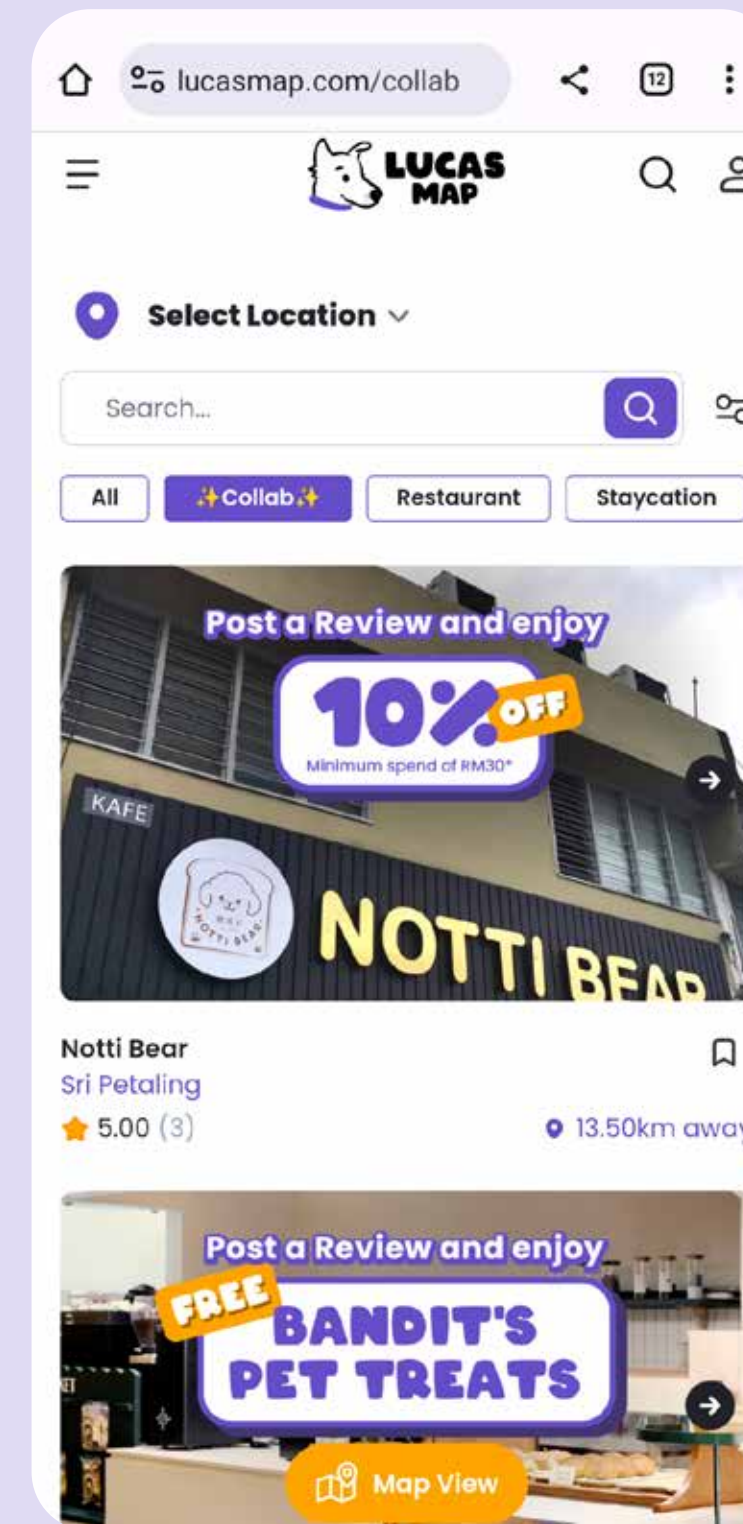
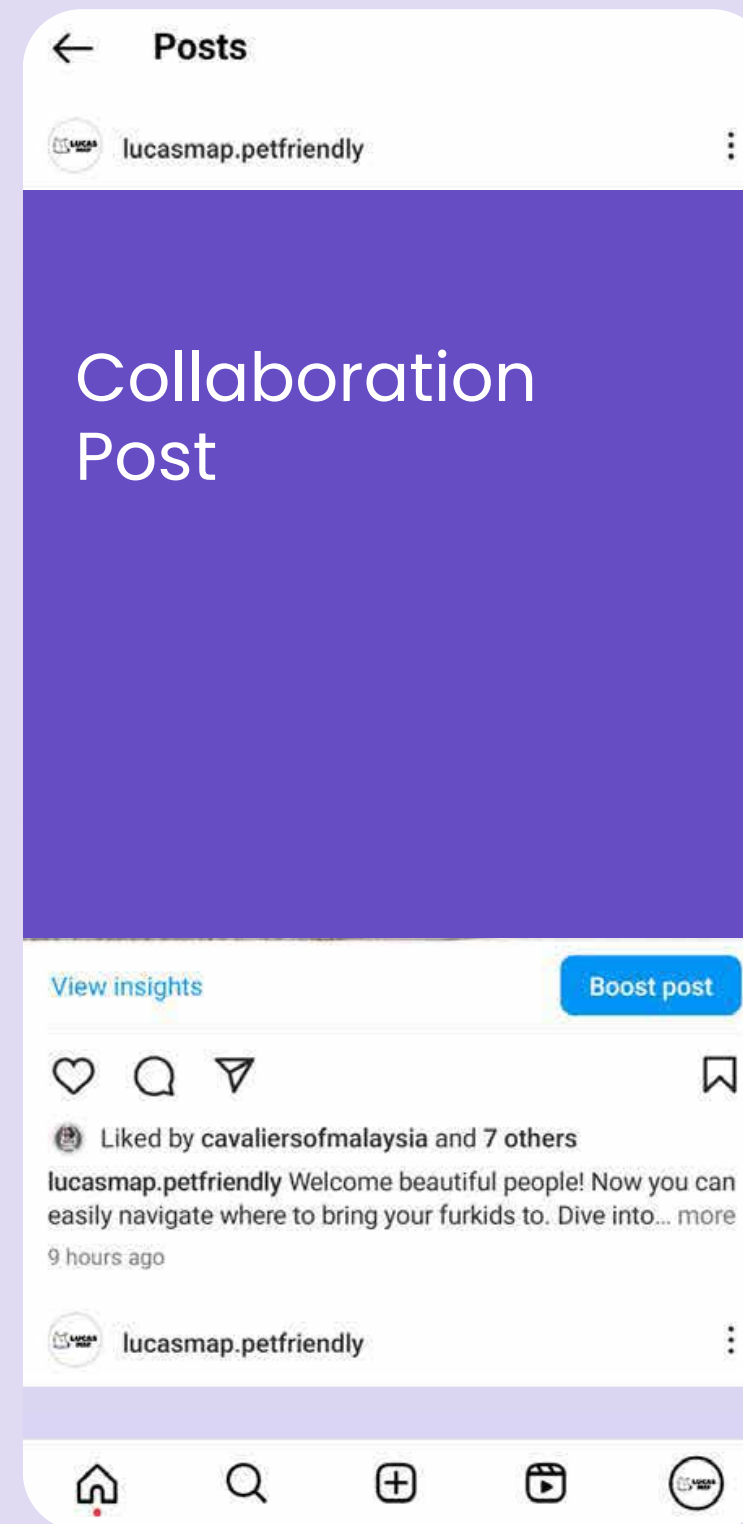
How it works: Customers visiting your shop can scan the QR code on the table or counter and post a review to redeem their benefits.



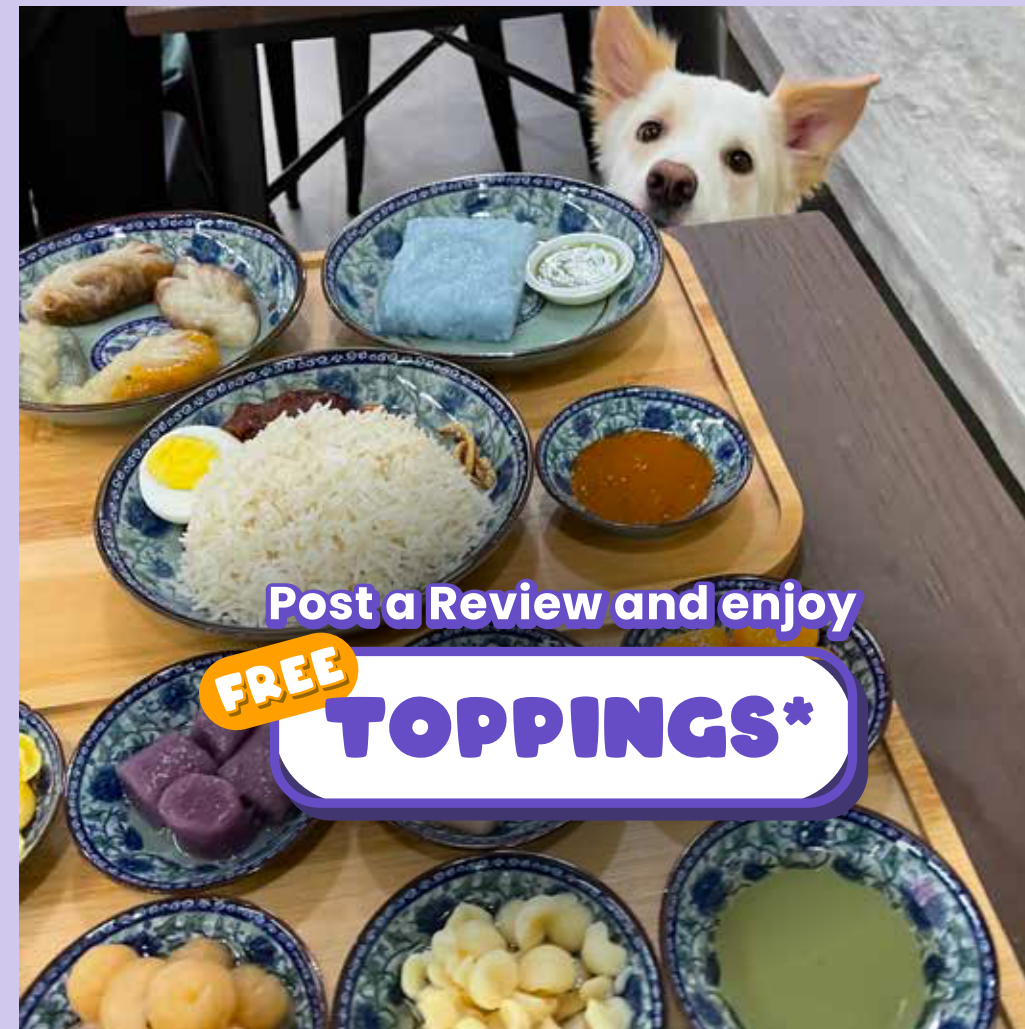
THE EXECUTION

The collaboration event will be showcased on our social media and website, with the aim of attracting customers to your shop.

Merchant is allowed to use the reviews and photos for their content.



MERCHANTS ONBOARDED



LUCAS MAP × 姪 婆 糖水

x1 TOPPING
Post a review on the Hiao Po Listing

x1 TOPPING
Follow Hiao Po 糖水铺

Complete two steps to get
TWO TOPPINGS FOR FREE*

1. First Come, First Served Basis.
2. Each customer is eligible for FREE toppings once.
3. By participating in this promotion, customers agree to allow the restaurant to use their reviews for promotional purposes.



LUCAS MAP × [Notti Bear Logo]

Post a review on the Notti Bear listing to receive
10% discount* on your bill.

Minimum spend of RM30*

1. The offer is valid only for customers who have dined at Notti Bear.
2. This offer cannot be combined with any other ongoing promotions or discounts and is subject to change or discontinuation without prior notice from Notti Bear.



LUCAS MAP × [Pawse & Play Logo]

Post a review on the Pawse & Play listing to receive **10% discount* on beverages and desserts.**

Post a Google review to get
10% off voucher for your next visit

1. The offer is valid only for customers who have dined at Pawse & Play.
2. This offer cannot be combined with any other ongoing promotions or discounts and is subject to change or discontinuation without prior notice from Pawse & Play.



LUCAS MAP × [Cafe Bandit Logo]

Post a review on the Cafe Bandit's listing and get **Bandit's Pet Treats for FREE!**

No Minimum Spend

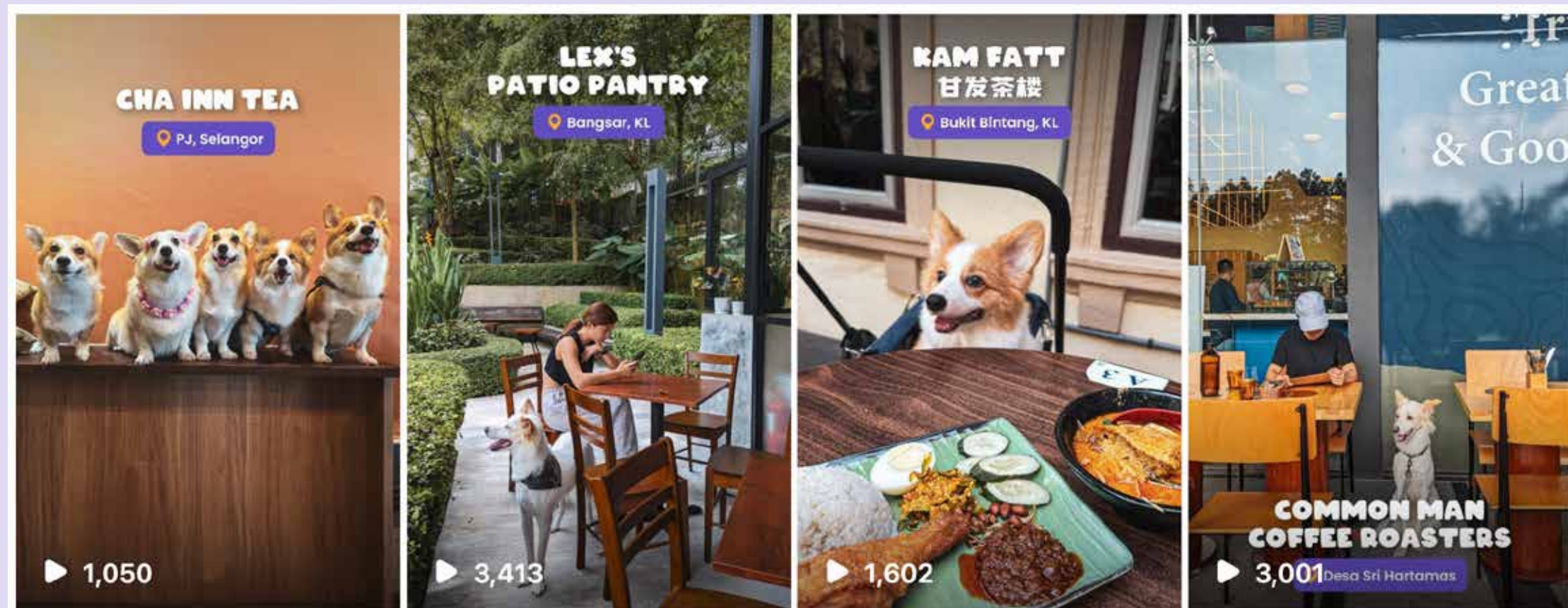
1. Available on a first-come, first-served basis while stocks last.
2. This offer is subject to change or discontinuation without prior notice from Cafe Bandit.

ADDITIONAL SERVICE

After running this campaign for a few months, we discovered that improved visuals lead to better outcomes. Therefore, we are now offering photography services for both the interior and food. Additionally, we have someone who can create a reel for your cafe and post it on our profile.

15 Photos + 1 Reel on LucasMap

Please contact us for the quotation.





THANK YOU

Let me know what do you think?