



MERCHANT COLLABORATION

ABOUT US

We're a team of passionate pet enthusiasts on a mission – creating Lucas Map, a reliable and user-friendly website.

Our goal? To help pet owners discover pet-friendly places where pets are embraced and accepted in Malaysia. Together, let's grow the pet-loving community and make it even better!



THESE ARE OUR CATEGORIES:



Restaurant



Staycation



Activities



Store & Service



Well-being

OBJECTIVE

Bringing Customers to the Shop and Encouraging Website Sign-up & Review

Website to Shop:

- Display attractive offers and discounts on the website to entice customers to visit the physical store. Increase exposure through LucasMap, Instagram, and XHS.

Shop to Website Sign-ups:

- Offer great deals and a positive in-store experience to encourage customers to sign up and leave a review.

THE EXECUTION

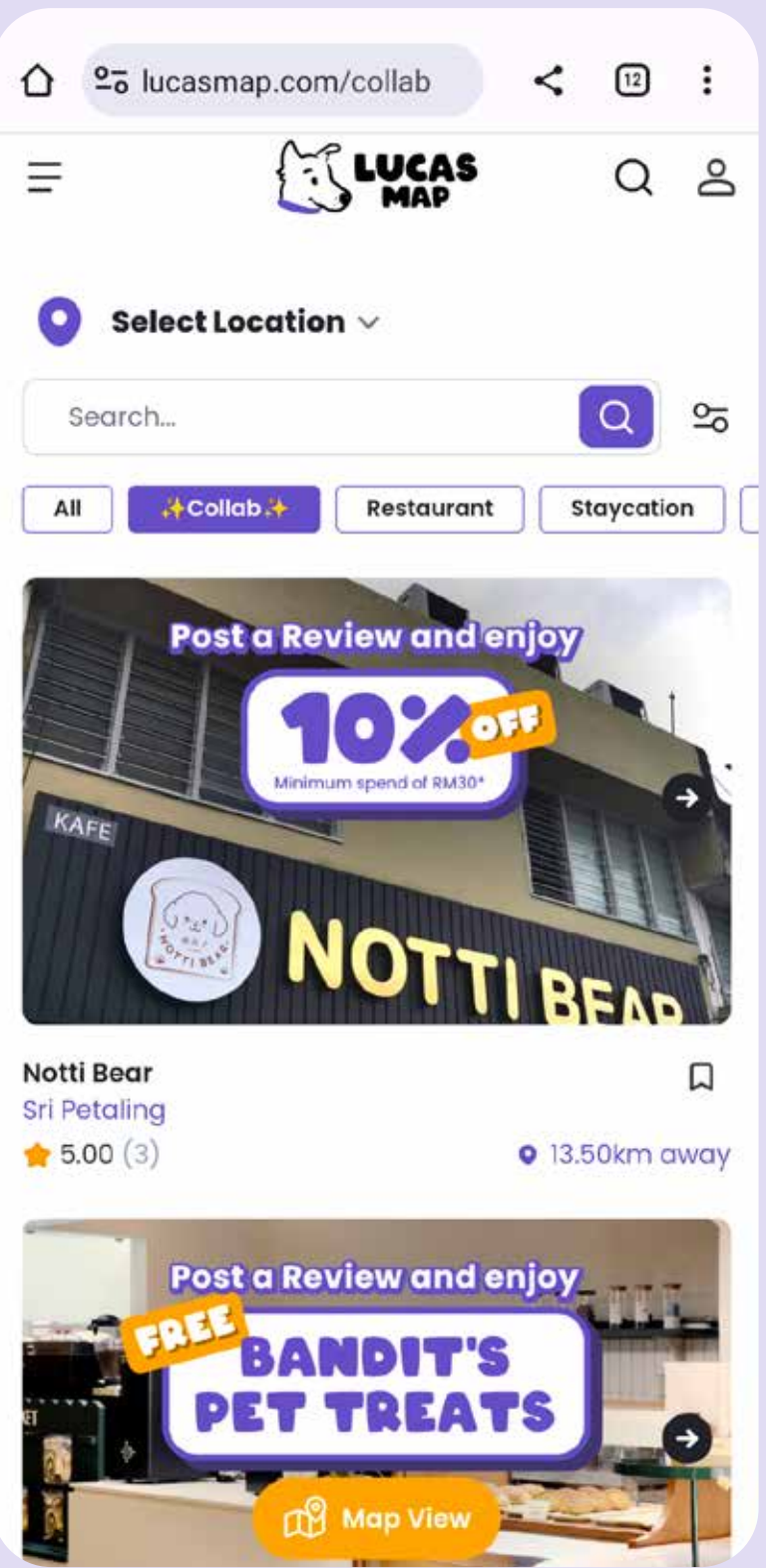
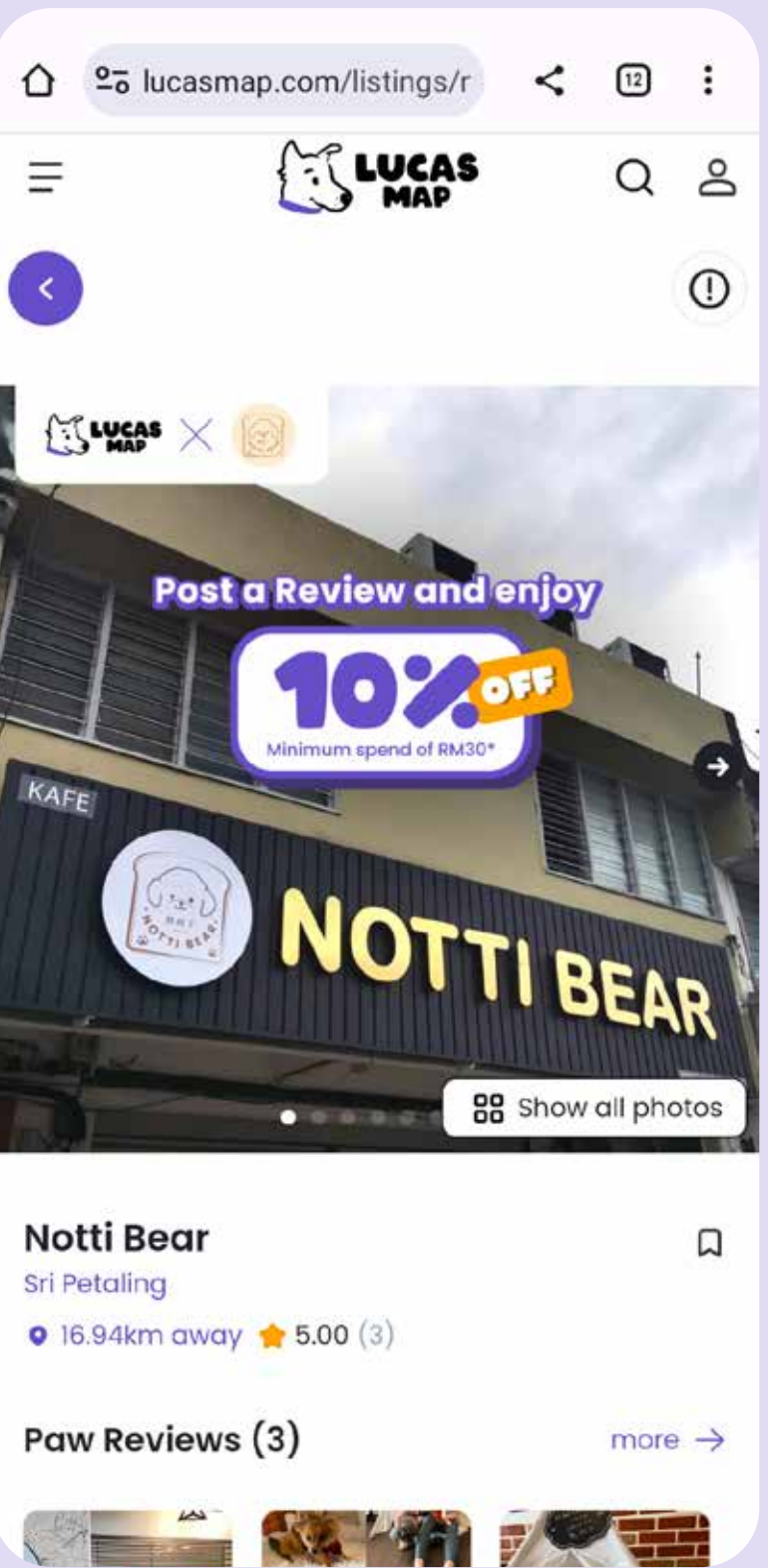
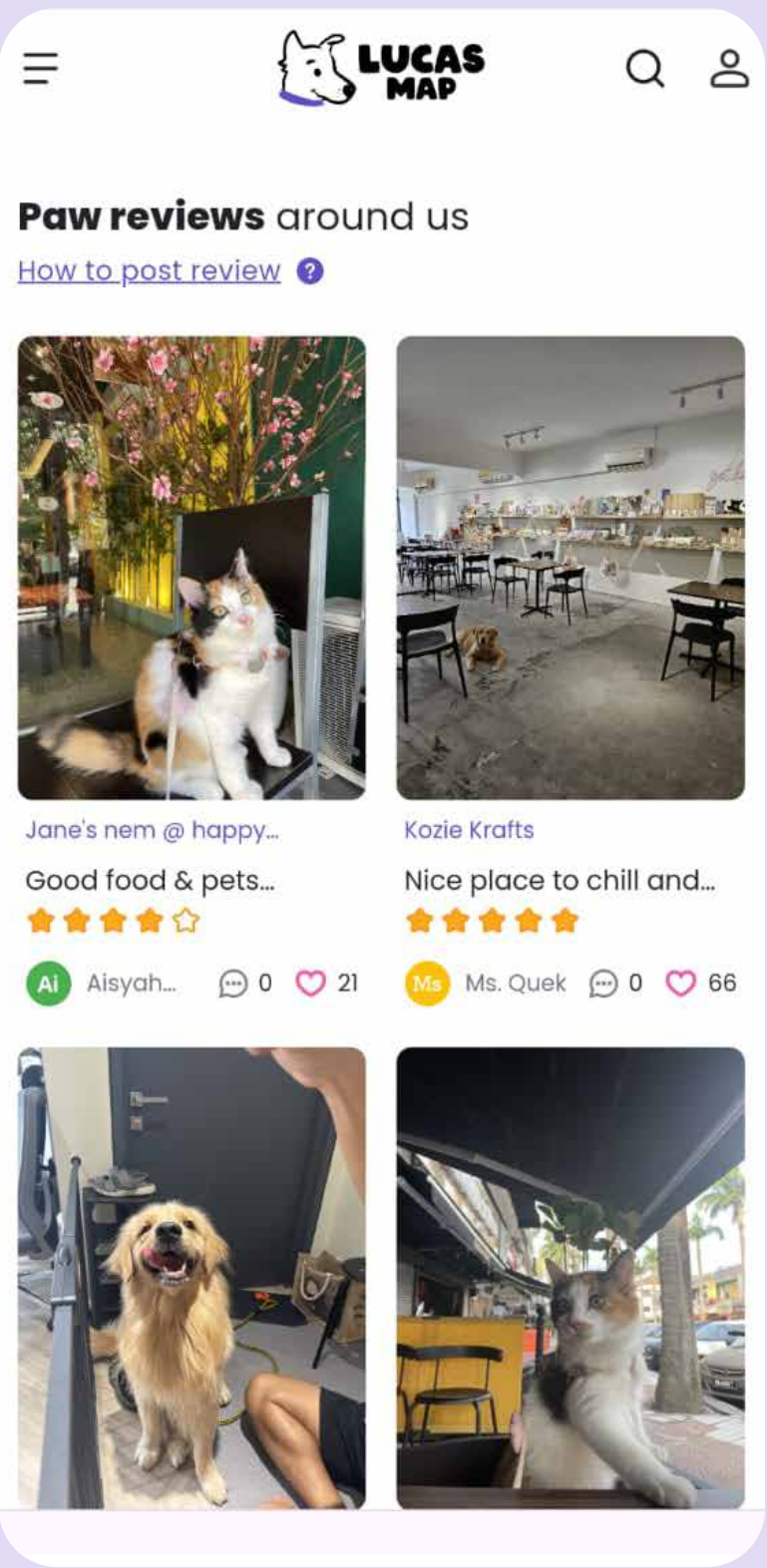
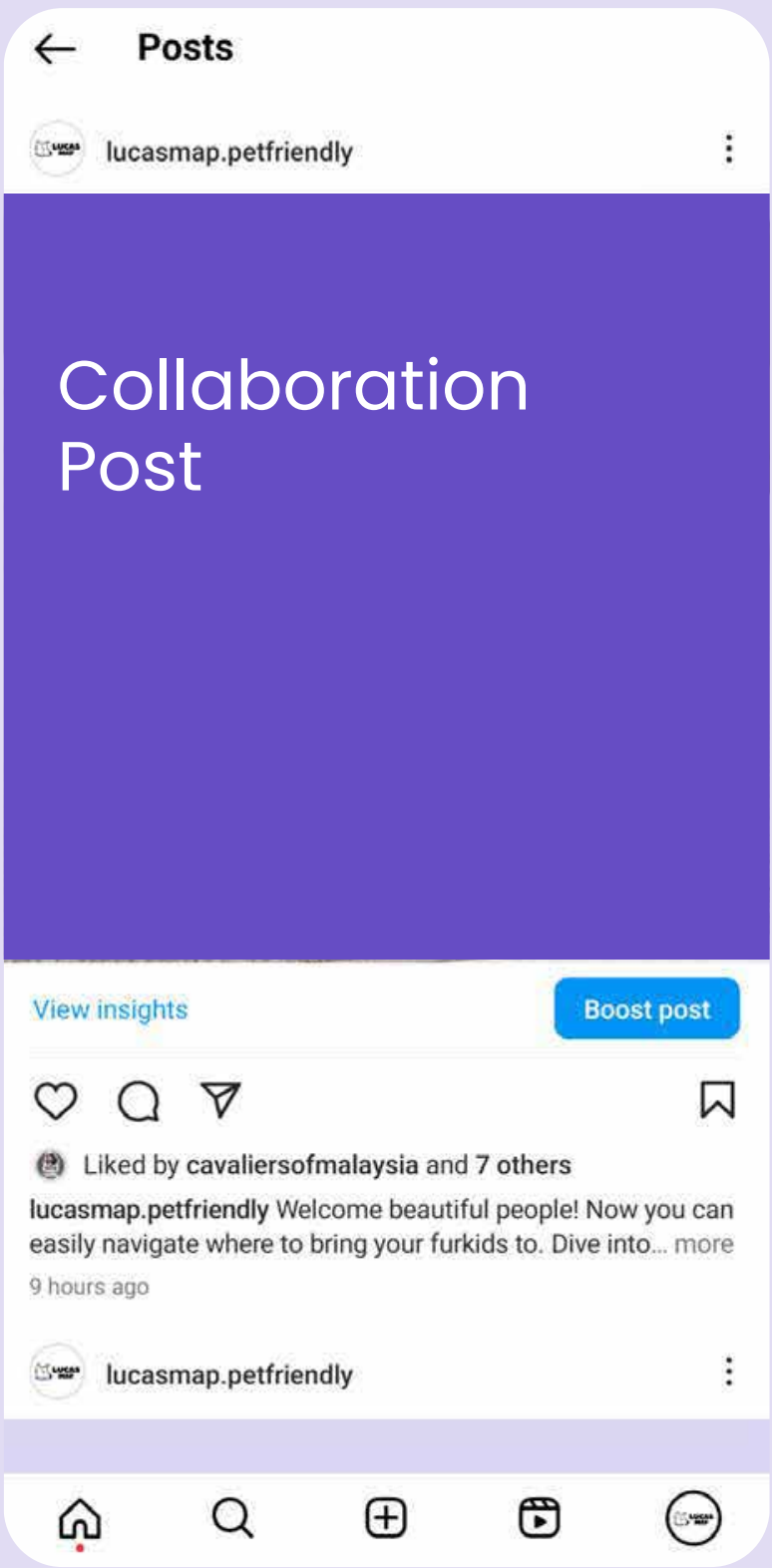
Merchants are kindly requested to provide exclusive benefits to Lucas Map's users, including discounts or redeemable rewards.

How it works: Customers visiting your shop can scan the QR code on the table or counter and post a review to redeem their benefits.



THE EXECUTION

The collaboration will be featured on our social media and website to draw customers to your shop.
Merchants are welcome to use the reviews and photos for their own content.





THANK YOU

Let me know what do you think?